

**HAZELBROOK FOOTBALL CLUB INC**  
**SPONSOR APPLICATION FORM**

I agree to the **HAZELBROOK FOOTBALL CLUB INC** 2012 sponsorship agreement and request the following:

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Position:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**SPONSOR: Yes we would like to select the following Sponsorship**

- PRINCIPAL**       by negotiation
- GOLD**             @ \$1000 per year
- SILVER**          @ \$600 per year
- BRONZE**         @ \$250 per year
- OTHER**

**OTHER SPONSORSHIP** (Please write the amount donated below)

Total Sponsorship \$ \_\_\_\_\_

Total Sponsorship period \_\_\_\_\_ to \_\_\_\_\_

Team (s) sponsored: \_\_\_\_\_

Negotiated benefits \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Hazelbrook Football Club will provide an invoice for the sponsorship amount for payment.

# HAZELBROOK FOOTBALL CLUB INC

## SPONSOR APPLICATION FORM

The first Soccer Club in the Mid Mountains was established in 1958 known as Hazelbrook Youth Club and children travelled from Katoomba and surrounding areas to play at Gloria Park. The Hazelbrook Soccer Club grew from this youth Club in the 1970's and was formed with the view of establishing a family atmosphere with its members. Those views are still prominent today and with the change of name to Hazelbrook Football Club Inc and the wonderful support of the local community, business's and the soccer fraternity we are able to maintain our "Hawks Nest" as one of the most picturesque grounds in NSW.

Hazelbrook Football Club Inc. is offering sponsorship opportunities to local businesses to help fund future club growth and offer our members the best opportunities possible in team sport and leadership.

All Sponsorship money goes to reducing the cost of our members to participate in sport. We believe the relationship with our sponsors must always be mutually beneficial and able to contribute to the growth of both parties.

We as a club offer five levels of annual sponsorship:

Principal  
Gold  
Silver  
Bronze  
Other Sponsorship

The sponsorship is recognised as an annual fee, however may be combined to enable sponsorship to occur for a different period of time (eg three years).

These levels include the following opportunities for advertising your business and supporting your local club:

### PRINCIPAL – BY NEGOTIATION

- Includes all the benefits that a Gold Sponsor receives, plus other benefits by negotiation
- Ensures that you are the only sponsor from your Industry that is advertised

### GOLD - \$1000 per year

- Placement of your business name or logo on the front of one team's playing strip
- Polo shirts for a selected team with your business name or logo on the back
- Placement of Business name and/or logo on the front page of our website linking to your website.
- One paragraph description of your business on the list of sponsors page
- Placement of Business name and/or logo on all newsletters and club correspondence.
- Placement of Business Name at the ground.
- 1 table at the annual Trivia night for 10 people
- 1 x 1'm a Proud Sponsor of Hazelbrook hawks sticker
- Opportunity to advertise or provide promotional material in sample bags (provided by you) given to all players at our end of year presentation event.

### SILVER - \$600 per year

- Placement of your business logo on the front of one team's playing strip
- Placement of Business name on the front page of our website linking to your website.
- One paragraph description of your business on the list of sponsors page
- Placement of Business name and/or logo on all promotional material.
- Placement of Business name and/or logo on all newsletters and club correspondence.
- 1 x 1'm a Proud Sponsor of Hazelbrook Hawks sticker

### BRONZE - \$250 per year

- Placement of Business name with link on the front page of our website linking to your website.
- One paragraph description of your business on the list of sponsors page
- Placement of Business name on all promotional material.
- Placement of Business name on all newsletters and club correspondence.

- 1 x 1'm a Proud Sponsor of Hazelbrook Hawks sticker

### OTHER SPONSORS - Donations between \$50 - \$200

- Placement of Business name on our website & in newsletter.
- Other benefits by negotiation.

Total Sponsorship \$ \_\_\_\_\_

### SPONSORSHIP AGREEMENT

This agreement (the "Agreement") is made by and between the Hazelbrook Football Club Inc ("HFC") and you, a Sponsor (the "Sponsor") of HFC, as of the date you accept this agreement for season \_\_\_\_\_ (year) and for a period of time ending December 31st \_\_\_\_\_.

#### 1. Availability of Sponsorship

No sponsorship will be assigned without payment. HFC may accept or refuse, in its sole discretion, any application for sponsorship. The Sponsor is limited to the purchase of one sponsorship package per company. HFC will return or refund all payment received to any applicant for whom sponsorship is not granted.

#### 2. Payment

Payment is due in full with Sponsor's Application and signed Agreement. Hazelbrook Football Club will issue an invoice for payment. Cheques should be made payable to Hazelbrook Football Club Inc, and sent to the attention of The Treasurer, PO Box 103 Hazelbrook NSW 1779.

Sponsorships are not confirmed until payment is received and sponsor receives written confirmation from HFC.

#### 3. Usage of Sponsor's Logo or Trademarks

For purposes of fulfilling its obligations under this agreement and delivering to sponsor the benefits associated with sponsorship, HFC shall be permitted to use those sponsor trademarks and logos submitted to HFC by sponsor, in accordance with this agreement and, if applicable within sponsors published trademark guidelines.

Nothing herein shall grant to HFC any right, title or interest in sponsor's trademarks or logos.

#### 4. Sponsorship Package

It is the sponsor's responsibility to supply HFC with the appropriate promotional information, Logos, advertisements and other details needed in order for HFC to fulfil its obligations to the sponsor in the particular sponsorship package applied for. The aforementioned material will need to be emailed to [secretary@hazelbrookhawks.com](mailto:secretary@hazelbrookhawks.com) or arrangements made for delivery and receipt as soon as confirmation letter is received to confirm sponsorship.

#### 5. Authority of Representative

The Representative accepting and agreeing to this Agreement on behalf of the sponsor hereby warrants and represents that he or she has full authority to accept and agree to this Agreement on Sponsor's behalf and to bind sponsor to the terms herein.

#### 6. No Agency

HFC and sponsor are each independent entities and neither party shall be, nor represent itself to be, a franchisor, franchisee, joint venture, partner, agent or legal representative of the other party for any purpose whatsoever.

#### 7. Termination

HFC may immediately terminate this Agreement upon notice at any time should sponsor fail to abide by any term or condition of this Agreement. Upon termination, all sponsor rights and privileges are revoked and any fees paid hereunder are not refundable. This Agreement will automatically terminate on 31<sup>st</sup> December \_\_\_\_\_, with sponsor then having the opportunity to renew for a further 12 months or terminate.

#### 8. Entire Agreement

This Agreement and the Sponsor Application sets forth the entire agreement and understanding between the parties hereto relating to the subject matter hereof and merges all prior discussions between them. No modification or amendment to this Agreement, nor any waiver of any rights under this Agreement, shall be effective unless in writing signed by both parties.