

Hazelbrook Soccer Club Inc



Use of Images of Children

The following guidelines have been developed to assist Hazelbrook Soccer Club when acquiring and displaying images of children and young people on web sites and in other publications.

Acquiring Images

1. Permission needs to be obtained from the player's parent/guardian prior to taking their image. Ensure that they are aware of the way in which the image may be used.
2. Request that professional photographers and/or spectators taking photographic or video images register at an event or facility.
3. Clearly outline to professional photographers that all images taken will remain the property of the sporting organisation, and can not be used or sold for any other purpose. Clearly outline that all negatives, proofs etc need to be destroyed or given to the Club at the conclusion of the photo opportunity.
4. Clearly outline and publicise what is considered appropriate behaviour and content to those taking photographic, video images.
5. Provide details of who to contact if concerns or complaints of inappropriate photographic behaviour or content is raised.

Displaying Images

1. Consider using models or illustrations for promotional or advertising purposes.
2. Permission needs to be obtained from the players parent/guardian prior to using their image. Ensure that they are aware of the way the image is to be used and how long the image will be displayed when used on a website
3. If the player is named, avoid using their image.
4. If an image is used avoid naming the player. If this is not possible avoid using both a first name and surname.
5. Do not display personal information such as residential address, email address or telephone numbers without gaining consent from a parent or guardian first.
6. Do not display information about hobbies, likes and dislikes, school etc as these can be used as grooming tools by paedophiles or other persons.
7. Only use appropriate images of the player, relevant to the sport or activity and suitably clothed. Images of players in sports or activities that involve minimal clothing or unusual body positions or poses which

could potentially be misused should focus on the activity not on a particular child and avoid full face and body shots.

8. Reduce the ability for the direct copying of pictures from website to another source.
9. Provide details of who to contact if concerns or complaints of inappropriate image use are raised.